



## ANDY INSTONE

Andy is the Creative Director of the world's largest Music project for young people 'Young Voices' and the pioneering Street Dance crew 'Urban Strides', and has specialised in creating dynamic, memorable experiences for live performance and film for over two decades. His work has been seen in 128 countries, on 36 TV channels, watched by a global audience of over 1 billion, on the main stage at Glastonbury and at the Opening of the Royal Variety Performance. He's performed at the O2 more times than Beyonce, Adele, and Ed Sheeran combined. Moreover, he has worked with numerous individuals across industries, including Sir Richard Branson, James Corden and Sean Paul. Andy has also directed three world records for mass performing events.

His educational work has seen him create several world firsts, including the first accredited authentic Street Dance Teaching Diploma and the first set of Authentic Street Dance grade exams, as well as reaching over 2 million people through 13 different tutorial videos.

Alongside his creative and educational endeavours, he has distilled his 2 decades of experience working with the world's elite performers into evergreen principles and now shares these in inspirational and accessible 12-month programmes. Engineered for teachers in schools and organisations who want to craft high-performing happy cultures, using a sustainable, science-backed, curriculum. His passion for empowering people is infectious and his joy for life is at the core of everything he does.

P.S. He also has 3 Blue Peter badges!